

IN BUSINESS[®]

magazine

The IN BUSINESS Company Survey

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Don't miss this free opportunity to promote your company!

Company: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Address type (check box):

A-National headquarters of this company.

B-Local headquarters. National headquarters are in (city) _____

C-One of several area branches.

H-Other: _____

Top Two Executives

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Marketing Contact

Name: _____ Title: _____ Email: _____

Business type (check box):

A-Private corporation **B**-Public corporation **C**-Partnership **D**-Sole Proprietorship **E**-LLC **G**-Non-Profit **L**-Govt.

Company Phone: _____ Fax: _____ Web site: _____

Business inception year (XXXX): _____

Business description (8 word maximum): _____

Number of employees in Dane county. Full-time: _____ Part-time: _____ Date business opened: _____

Gross annual revenue for current fiscal year*?: _____

*Current fiscal year defined as the fiscal year that just ended. This is **key information** for several features. May be estimated to year end. This pertains to actual operating revenue. For agency pass-through revenue, include only commissions.

Gross annual revenue for last fiscal year (see above*): _____

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Information submitted by: _____ Title: _____ Date: _____